



JULLIETTE'S PLACE

www.julliettesplace.ca



STAY WOKE FOR HOPE

12 hour NO SLEEP* Challenge*

October 15-16, 2022

Stay WOKE for Hope 12 Hour Challenge Instructions
Please register (individual/team) by: September 16, 2022

info@julliettesplace.ca
(416) 724-1500 ext. 206

Thank you for your interest in participating in the **STAY WOKE FOR HOPE 12 hour *NO SLEEP* Challenge** in support of Julliette's Place! Here are instructions to get you started;

1. HOW DO I GET STARTED?

Good question! You can participate individually or on a team of up to 5 people, the choice is yours! Come up with a team name, colours, or even costumes! Be creative and prepared to stay awake for 12 hours!

2. HOW DO YOU FIND SUPPORTERS?

Supporters are those awesome people that will make a donation for you to participate in the challenge to support the work at Julliette's Place. A good way to get supporters is by drafting a list of people you could ask to sponsor you; family, friends, co-workers, neighbours etc.

3. HOW DO YOU ASK FOR PLEDGES?

There are many ways to ask people to pledge you! You can call them, ask in person (adhering to physical distancing), send a text, or even an email! Whatever works best for you!

Here are a few quick tips;

- Spread the word! Tell everyone about the **STAY WOKE FOR HOPE 12 hour *NO SLEEP* Challenge** and how we will use their donation. See if they will pledge you a minimum of \$5.00, however, all pledges are greatly appreciated- **BIG or small!**
- Set up a Canada Helps Giving Page. It's quick and easy!
- Whether someone says yes or no to pledging you, kindly thank them!
- Remind everyone that if they pledge **\$20.00** or more they will receive a tax receipt.

Crisis Tel: 416-724-1316 | Shelter Support Tel: 416-724-7322 | Fax: 416-724-1357 | Admin. Tel: 416-724-1500

HOMEWARD FAMILY SHELTER o/a JULLIETTE'S PLACE

#219 -1371 Neilson Road, Scarborough, Ontario M1B 4Z8 • Charitable Registration Number: 118962299-RR0001

4. **WHERE DO THE PROCEEDS GO?**

All funds will go directly towards shelter, programs, and services at Julliette's Place. Every year the cost of providing essential services to women and children fleeing domestic violence becomes more costly. In our efforts to provide clients with a level of service above their basic needs, Julliette's Place engages in a variety of fundraising initiatives.

5. **HOW DO YOU COLLECT YOUR DONATIONS?**

Yes! You've got supporters! Great news! As we are doing a **virtual** event this year, donations will be collected online!

GIVING PAGE: Set up a giving page at <https://www.canadahelps.org/en/charities/homeward-family-shelter/p2p/staywokeforhope/> and follow the easy instructions on creating your own (or team) fundraising page. Your supporters will love that they can support you online through PayPal, Credit Card, or Visa Debit! Please ensure that your giving page date ends at the end of the challenge- **October 16th, 2022.**

6. **WHAT IS YOUR FUNDRAISING GOAL?**

Each participant is asked to raise a minimum of **\$125.00** to participate in the **STAY WOKE FOR HOPE 12 hour *NO SLEEP*challenge**. Julliette's Place hopes to raise **\$15,000** through this endeavour. Prizes will be awarded to participants/teams who raise the most!

7. **WHAT HAPPENS DURING THE CHALLENGE?**

Now for the FUN part- Time to **STAY WOKE!** The challenge runs from **8:00pm until 8:00am**. Any way you decide to stay awake during the challenge is up to you! Teams can opt to have a games night, karaoke event, or even a movie marathon! We will have a jam-packed night filled with fun activities online and invite you to join in on the fun! Stay connected with us on social media to tell us how the challenge is going for you/your team!

Follow us for news on STAY WOKE FOR HOPE:



@julliettesplaceshelter



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@jpshelterTO

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